

ARLEE KASSELMAN



Arlee Kasselman is an innovative jewelry designer whose work blends timeless elegance with modern sophistication. Designing jewelry since 1996, she is known for her passion for natural stones and her ability to transform ancient geometric shapes and symbols into wearable art.

Her love for gemstones began in childhood, sparked by frequent trips to local stone quarries. This early fascination with nature's treasures blossomed into a lifelong passion for creating jewelry that inspires individuality and self-expression. Drawing inspiration from both ancient and contemporary architecture, Arlee crafts unique pieces that reflect her appreciation for structure, balance, and beauty.

Before pursuing her artistic calling, Arlee worked as a psychologist. The transition to jewelry design was fueled by her desire to channel the elegance of gemstones and the harmony of nature into something tangible and personal. This led to the creation of her distinctive 'Essence Collection', which features jewelry inspired by ancient geometric forms and symbols, skillfully blending modernity with history.

Arlee's creations include necklaces, bracelets, and earrings made from sterling silver, fine silver, and 22K gold vermeil. Her minimalist designs are bold yet versatile, appealing to a wide range of personal styles.

Based in Scottsdale, Arizona, Arlee's jewelry has earned a global following, with her collections available in top jewelry stores across the U.S., Australia, and the Caribbean. Her work continues to empower wearers by providing elegant and sophisticated pieces that celebrate individuality and self-expression.

